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Santa Barbara Trolley Co. Launches 13th Annual Trolley of Lights Tour and Contest

Santa Barbara's original and longest running trolley transportation services company gets into the Holiday Spirit with its popular open-air tour through the city's decorated neighborhoods.

SANTA BARBARA, CA (December 2012) – Santa Barbara's original and longest running trolley company, [Santa Barbara Trolley Co.](#), is kicking off the Christmas season with their 13th Annual [Trolley of Lights Tour](#). Every December, the Trolley of Lights Tour takes passengers on a 90-minute ride in a classic open-air trolley through Santa Barbara neighborhoods decked out in festive lights and décor.

The Trolley of Lights Tour runs every night beginning on Sunday, December 9th and running until Sunday, December 23rd. Passengers bundle up and bring friends and family members along for a ride in the night air. Businesses and organizations alike are also known to rent out entire trolleys to host their holiday parties. Due to the popularity of the tour with Santa Barbara local residents, the Trolley of Lights tour usually sells out quickly.

Santa Barbara Trolley, Co. is also launching a new [Trolley of Lights Video Contest](#). The contest encourages Santa Barbara Trolley's most dedicated passengers to share their best videos taken from the tour to win prizes. Trolley riders are simply asked to film their Trolley of Lights experience and send a link of their uploaded video with "Santa Barbara Trolley of Lights" in the title to info@trolleyoflights.com. Prizes will be given to the favorite trolley videos of the tour.

In addition to the spectacular festive lights tour, Santa Barbara Trolley is a designated [Unity Shoppe](#) Canned Food Drive participant for the third year in a row. Trolley of Lights passengers can bring canned food when they board their designated trolley. For every two cans donated a raffle ticket will be given for a chance to win great prizes. Community members can also drop off canned food at the Santa Barbara Trolley headquarters located at 22 State Street throughout the month of December.

Santa Barbara Trolley, Co. owner, Teddi Sanchez says, "Being able to combine our Santa Barbara holiday lights trolley tradition with a food drive for The Unity Shoppe puts everyone in the holiday spirit. The light tour's festive decoration paired with helping others in need is what the Santa Barbara community is all about."

While the 2012 Trolley of Lights tour is currently sold out, there are still tickets available for the Dinner Trolley tours; a dinner and Trolley of Lights Tour combo. Ticket information can be found on the [Trolley of Lights page](#) on the Santa Barbara Trolley website.

Visit www.sbtrolley.com for more information about Santa Barbara Trolley's Trolley of Lights tour. To learn more about the Trolley of Lights Video contest you can visit the Santa Barbara

Trolley blog [Santa Barbara State of Mind](#). You can also contact Santa Barbara Trolley Company directly at (805) 965-0353.

About Santa Barbara Trolley Company

Santa Barbara Trolley Co. is Santa Barbara's longest running and original trolley tour. For over 25 years, Santa Barbara Trolley has been providing spectacular tours of the American Rivera and chartered trolley services for events, parties, weddings and more. We delight in the opportunity to showcase our hometown's beautiful Southern California sights in our nostalgic, open-air trolleys. To learn more about Santa Barbara Trolley Company visit: www.sbtrolley.com.